

MICHAEL PANETTA

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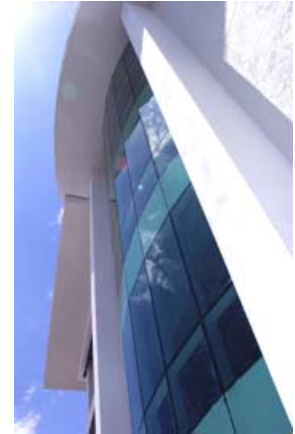
Leadership in Architecture and Innovative Design

Licensed in Florida , California, Massachusetts

A creative, progressive, leader with extensive experience managing the business of architecture.

Over 20 years of leadership managing complex, sensitive and challenging projects, directly controlling over \$250M of time proven design and built construction. A collaborative and solution oriented partner focused on client satisfaction and advancing business opportunities. Dedicated to excellence in performance, teamwork and architectural practice. Experienced in the broad practice of architecture: business, creative, technical, legal and production as:

Innovator • Architectural & Business Leader • Negotiator • Team & Consensus Builder • Client & Professional Liaison • Designer • Marketing & Business Developer • Academic •



Executive-level director rooted in hands-on architectural practices, detailed technical knowledge and hard work.

Depth and experience in managing architectural product from initial marketing/RFP and design through construction administration and ribbon cutting. Skilled in evolving conceptual ideas into state-of-the-art buildings. Responsible for the leadership controlling the business activities and work production processes for projects upwards of \$55 million. Foresight, innovation and decisive action led to many project awards and successful ventures. Areas of expertise:

K-12 & University Educational Facilities • Libraries • Urban Scale Residential Project • Sustainability • Master-planning

Seeking opportunity to join a successful practice where my passion, well-honed skills and leadership is valued and contributing in its culture and future. Relocation is possible for a rewarding professional and personal opportunity.

Leadership Highlights

Experience as Principal Architect, Senior Associate and Director of Design and Production – 25 years of leadership in aligning the dynamic processes that produce architectural and long-term business successes for significant and complex projects. These positions involved: client relations, hiring and staff development, contracts, budgeting, resource allocation, scheduling, and other senior management elements.

- Panetta + Associates Inc. - Florida 2006 – present | Principal
- Williamson Dacar Associates - Florida 1996-2006 | Director of Design & Sr. Associate (WDA)
- W.R. Frizzell Architects - Florida - 1992-1996 | Director of Clearwater Office
- Walton and Associates - California - 1987-1990 | Senior Project Manager
- J.A. Mulligan Architects - Massachusetts - 1983-1987 | Partner

- **Director of Design and Senior Associate** - WDA - 10-year tenure leading \$150 million in constructed Educational Facilities, Libraries and Churches. Established the client base, design signature and branded reputation of the office. Directed all design/production activities, staff, marketing presentations, and work-product. Developed staffing from 2 to 14, the working knowledge platform and culture of responsibility, performance and professionalism.

- **Director** - W.R. Frizzell Architects - Clearwater office - Responsible for the design and presentations of educational and commercial projects for 5 offices situated throughout Florida. Coordinated workload and projects between offices while managing specific projects' up to \$55m in current value. Advanced to Clearwater Office Directorship with flagship project, Palm Harbor University High School (responsibilities similar to WDA tenure).

Core Competencies

- o **Skilled in visioning out-of-the-box solutions in business and Architecture** - inventive and inquisitive mindset has provided an engaged and proactive leadership to maintain focus and mission critical aspects of the work. Adaptive and accommodating to diverse: clientele's, organizational structures, project environments, and vernaculars.
- o **Effective Organizer and Manager** - of key staff and man-powering, fiscal planning, budgeting, office support, scheduling, and QA process to advance business priorities and an engaged workforce.

- o **Market and Business Developer** - an established presence and liaison to the professional marketplace generating business opportunities, new markets, strategic alliances and growth. Grew product brand and reputation in 5 counties, selective universities and viable target markets. Clear visioning and focus with proposals, goal setting, media and presentation scripting has won many project awards (list available).
- o **Team Builder and Leader** - proven skills to partner with clients, consultants, contractors, governing agencies, etc to focus the goals and team assets for success. Solid execution of architectural, engineering, construction and legal practices ensuring professional performance and profitable outcomes for the firm, client and team.
- o **Manager / Director** - reputation for consistent, high quality, comprehensive, tightly-integrated, graphically-clear and well-coordinated (and well-received) document packages for all phases of the work while in-concert with staffing, budgets, scheduling, QA and risk assessment.
- o **Direct responsibility** - for professional conduct: research and code compliance (building, fire and HC, etc), zoning and variance processes; client or agency derived requirements (Ed spec's, etc); EPA, FEMA, coastal management, or any other regulatory compliance required to validate the project or business.
- o **Enabler and Communicator** - keeping the client and team clearly directed, informed, engaged and current with well developed verbal, written, graphic skills supporting clear exchanges of ideas and information.
- o **Maintains Strong, Time-proven Relationships** - trusted by clients and professional affiliates by understanding their goals and consistently delivering the best practices based solutions. These including: state and local agencies, community and school boards, council members and legislators. References available
- o **Passion** - of architecture and the work engages the team, enrolls and vests others in the success of the efforts and supports mentoring opportunities to develop the staff's interests, value and quality. Committed to outreach and community service to further the profession and value of responsible architecture.
- o **Progressive and Current** - with emerging technology and trending. My professional development is focused on formal management in true BIM (2d-6d), GIS integration, IBS/Smart building, C2C/sustainability and high performance buildings, as this is the future of our industry.

Examples of Professional Experience

Bayside High School : Directed all design, programming, and engineering for \$20 million, 200,000 sf, alternative education facility, first exclusively tailored to its students. Integrated 15 diverse and often conflicting state agencies, a 3-year-old budget, tight construction schedule and innovative high-performance design for an award winning project.

- The inspired design and presentation won over three larger, more established competitors. Filmed by SUNCAM, it was packaged in a video "Successful small architectural firm presentations - Firms that won't be small for long" - [review available](#).
- A Brownfield site was selected after three alternates were evaluated. Unresolved groundwater/construction criteria still presented when scheduled for start-up. Proactive negotiations with EPA, jurisdictional agencies, and Board attorneys provided a prescriptive approval that met construction milestone while final modifications were made to complete this highly politicized project.



Manatee Community College - PDC : Led intensive 2-day design-build charrette for a \$4.7 million fixed-fee fast-track project and 10-month opening timeframe. The team's 7 day effort developed the presentation, budget, and contract to win the project award and unanticipated acceptance as the Design Development submittal. Despite unexpected de-mucking and active hurricane season, a well integrated, tightly coordinated team finished on schedule and budget.

Oakmont View V: Designed two alternative projects for a 638-unit, 238-acre mountainside site with 2300' change in elevation: A Subdivision, allowed-by-right, and PRD, requiring extensive time, cost and zoning variances. This was an extensive exploration of sustainable and environmental design principles in 1991. *Highlights:*

- Contrasting designs illustrated environmental, cost and community benefits of the PRD and wisdom of adopting new progressive land use instruments.
- Reduced cut / fill by 35% or 2.1 million cubic yards (equivalent to 2 football fields x 1760' tall)
- Minimized vertical 'scarring'; maximized undisturbed habitat and connected environments.
- Engaged disparate groups; Owners, zoning members, contractors, consultants, and environmentalists in a think-tank conversation to support a paradigm shift in mountainside development strategies.
- Improved planning flexibility and new mountainside strategies, prototypes and design opportunities.

SUMMARY OF EXPERIENCE and CREDENTIALS



see *Appendix- Selective Project Experience* for specific work below

Extensive Experience in Educational Facilities; K-12 and University
Office / Commercial / Library Design / MBTA / Institutional experience
Master Planning, Feasibility Studies and Complex Phased implementation
Renovation and Historic Restoration projects
Residential Work; single, low rise, multifamily, public housing, urban planning
Various Project delivery methods; DB, CM at Risk, Hard Bid
Sustainability - essential element in all aspects of my professional and personal
life, writings and community activism since the mid 1980's
Instructor, Thesis Advisor, Critic - Boston Architectural Center-1983-1987
Advisor, Critic, Advisory Board - IAD&T , Tampa FL - 2007- present



REGISTRATIONS

NCARB - National Council of Architectural Registration Boards
Commonwealth of Massachusetts, Base State -1988
California - Architecture, 1992
Florida - Architecture, 2006

AFFILIATIONS

USGBC - United States Green Building Council - since 2005
Palm Harbor Montessori - Charter Board Member - since 1995
AIA - American Institute of Architects - since 1996
FCIS - Florida Council of Independent Schools - since 1998
Boston Architectural Center -Alumni, instructor and Member - since 1986
International Academy of Design & Technology - Academic Advisory Board
Sierra Club - active since 1988
National Institute of Building Sciences
Green Building Institute



EDUCATION

Bachelor of Architecture - Boston Architectural Center 1986

FIRM HISTORY

Panetta + Associates Inc. - Florida 2005 - present | Principal
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REFERENCES

AVAILABLE ON REQUEST



APPENDIX

SELECTIVE PROJECT EXPERIENCE AND ASSIGNABLE LIBRARY OF COMPLETED PROJECTS

Large scale photographs attached with the resume are indexed to the numbers listed in the right column.



CATALOGUE / LIBRARY of Built Prototype Projects and Office Graphics

A significant design and production library of successful school prototypes and campus elements is available, in part or in whole and complete corresponding digital files and marketing content from my personal archive. These projects are referenced below with an *.

SELECTIVE PROJECTS LIST – by project type – numbers reference corresponding images attached

- P** = Principal In Charge & Director
- PA/PM** = Project Architect/Manager
- D** = Designer
- c/** = indicates co-responsibilities or shared position
- #** = numbers identifies project in the attached photographs
- *** = personal archive and licensee of intellectual properties
- \$** = contracted / construction costs not adjusted to CMV

Educational			
Palm Harbor University H.S	\$30M New High School Campus. (W.R. Frizzel Architects)	Palm Harbor FL	P-c/D #1
Bayside High School*	\$19.2M New High School Campus- for at risk students	Largo, FL	P-D #2
Florida Atlantic University Library Exp.*	\$7M challenging 5 story Multi-user library expansion	Boca Raton, FL	P-D #3
Lealman Intermediate*	\$17M New Middle School Campus-for at risk students	Lealman, FL	P-D
Starkey Elementary*	\$16M Multi Phase Reno./Exp. to occupied campus	East Lake, FL	P-D
Adam Paine Academy H.S.*	\$27.1M Pilot Program – At Risk Detention HS - boarding campus	Sun City FL	P-D
USF Central Core and masterplan*	\$2.5M Multi New Central mall, Phase Reno./Exp.occupied campus	St. Petersburg,FL	P-D #4
FAU Student Apartments Renovation*	\$7.2M Multi Phase Reno./Exp. to occupied campus	Boca Raton, F	P-D
FAU Hazardous Waste Facility*	\$1.4M new Hazardous Waste processing storage & disposal facility	Boca Raton, F	P-D
FAU Timucua Feasibility study*	Detailed Study: Reno//Raze/New -existing 5 story dormitory facility	Boca Raton, F	P-D
Manatee Community College PDC*	\$ 3.8M Design Build Award w/ Walbridge Construction	Manatee, FL	P-D #5
Cypress Wood Elementary*	\$12M Multi Phase Ren/Exp/Replacement- with occupied campus	East Lake, FL	P-D
R..B. Stuart Middle School*	\$11M Multi Phase Reno./Exp/Replacement with occupied campus	Zephyrhills, FL	D #6
Boca Ciega H.S. Additions	\$2.5M Magnet program addition	Gulfport FL	P -D
Sea Park Elementary	\$10M Renovation and additions to campus	Satellite Beach FL	D-c/PM
Martin County H.S. Auditorium	\$2.8M Conversion from multipurpose with addition	Hobe Sound FL	D
Immokolee Middle School	\$17M New middle school campus	Immokolee, FL	c/PM
Manatee Middle School	\$14M New middle school campus	Naples FL	c/PM
Florida A&M General Classroom*	\$4.8M General Classrooms Teaching (10) Auditoriums	Tallahassee FL	PA-D
Palm Harbor Montessori*	\$1m Master plan,new middle school, class pod, pool & renovation	Palm Harbor FL	P-D #7
A.D.A. Survey and Implementation*	School District Wide Survey	Citrus/Pasco Counties	PA-D

Unawarded Major Competitions

USF Central Parking and Masterplan*	80,000sf/1500 car	Design Build w/ Walbridge Construction/ design & GMP at presentation	D- c/P #8
Florida Inter Museum/ St Pete College*	186,000 sf	Design Build w/ Walbridge Construction/ design and GMP at presentation	D- c/P
Palm Beach Design Build	\$15M Elem. and middle school	competition - Awarded- unbuilt	D
USF College of Business*	110,000sf	classroom, auditorium and atrium addition - design completion	P-D
Joint Use Library Center*	52,000sf	state of the art media center and library St Petersburg College/ City of Seminole	P-D

Municiple projects

Palm Beach Convention Center	\$35M Conceptual Design- Feasibility Study	West Palm Beach FL	c/D
Palm Beach Dog Track	\$28M Relocation of Facility - Feasibility Study	West Palm Beach FL	D
Broward County Int'l Airport	\$8M Office and Concourse Addition	Fort Lauderdale FL	c/PM
Talking Books Library & Corp.Hdqtrs*	\$1.3M Adaptive reuse for HC facilities	Clearwater, FL	P-D
East Lake Library*	\$750K 6500 SF new branch facility	Palm Harbor FL	PA-D
Nature Design Center*	\$850K park environmental lab, seminar hall and gift shop	Largo, FL	PA-D
Park Facilities	\$250K park structures, way-finding stations and welcome pavilion	Pinellas County	P-D

Residential Projects

Oakmont View Estates IV	638 Unit mountainside PRD development, 238 acres	Montrose, CA	PA/M-D#10
Oakmont View Estates IV	623 Unit mountainside subdivision development. 238 acres	Montrose, CA	PM-D
Oakmont View Estates III	52 Unit mountainside subdivision development. 22 acres	Montrose, CA	PA/M-D
Sassaquin Commons	48 Unit townhouse cluster development	New Bedford MA	P-D
Roosevelt Tower	475 Unit public housing midrise renovation	Cambridge MA	D
Tecumseh Mill	78 Unit historic mill housing conversion	Fall River MA	D
Cambridge Village	42 Unit modular subsidized housing	Cambridge MA	D
Palmer Senior Center	21 Unit senior housing competition awarded	Glendale CA	PA-D
Townhomes at Stonehedge*	50 Units cluster housing on golf course	Tunhannock PA	PA-D
Foothill Ave. Development	30 Unit townhouse spec development	La Canada CA	PA-D
Otsego Ave. Development	10 Unit townhouse spec development	N. Hollywood CA	PA-D
Hurricane Reconstruction Projects*	50 single family structures	Dade County FL	PA-D
30 Single Family Custom Residences*	2000 SF - 8000 SF MA, NH, ME, NY, CA, FL, PA, DE	varies	P
Crescent Lake Condominiums*	12 Unit Luxury condominium cluster on Crescent Lake	St Petersburg, FL	P

Commercial Projects

Randolph Village	45,000 SF spec retail office	Randolph MA	P-D
Randolph Office Park	115,000 SF spec office	Randolph MA	P-D
Copley Plaza Hotel - W. Wing	175 room historic renovation	Boston MA	D
Hennessey's Pub	8,000 SF midrise restaurant infill	Quincy MA	P-PA
Bay Resources Phase 1 & 2*	13,000 SF Renovations/additions to office warehouse	Pinellas Park FL	PA-D
World Savings Bank	3800 SF Branch Bank (Fleischman Garcia Architects)	Sun City FL	PA-D
Hurricane Reconstruction Projects	35 renovated commercial structures	Dade County FL	PA-D
Kiku Sushi Bar*	design of #1 restaurant in Tampa Bay	Clearwater, FL	P-D #11
Environmental Water Systems Hdqtrs*	4000 sf cooperate Headquarters	Las Vegas, NV	P-D

Medical Projects

Glendale Medical Center	50,000 SF spec practice facility	Glendale CA	PA-D #9
Health South (4 properties)*	5,000 SF health maintenance facility	Various Locations FL	PA-D
Health South Corporate offices*	8,000 SF health maintenance facility/ office suite	Tampa, FL	PA-D
Medical Offices for Dr. Couch*	5,500 SF orthopedic clinic	Inverness FL	PA-D
Algonquitt Feasibility Study*	\$10M Integrated sr housing/medical facility	Algonquitt MA	P-D

Church Projects

First United Methodist Church*	New 22,000 sf sanctuary and classrooms	Brandon FL	PA-D
Calvary Baptist Church*	1500 car parking with 70,000 sf classroom DD level study	Clearwater FL	PA-D
East Lake Presbyterian Church	10-yr 150,000 SF 4-phase master plan DD level study	Eastlake FL	PA